

South Dakota Arts Council NEA Partnership Agreement Narrative

A. ENVIRONMENT**A.1. Major Development/Conditions That Have Influenced Plan and Programs:**

South Dakota is known as *The Mount Rushmore State*, referring to the massive mountain carving created by Gutzon Borglum during the 1930s. The sculpture drives the state's tourism industry and economy with 3 million visitors each year.

The Missouri River bisects the state. On the east side is fertile, prairie farmland. To the west are high plains conducive to cattle and ranching and to the far west, the pine-covered Black Hills, an outcropping of the Big Horn and Rocky Mountains that overlaps into Wyoming. The state is called "The Gateway to the West."

South Dakota is a rural state. Although the 17th largest state in area, SD is 46th in population with 781,919 residents. The entire state's population is about the same size as Indianapolis. If the citizens were spread evenly throughout the state, only ten people would share an acre of land.


Rapid City (population 67,000), located in the western Black Hills, and Sioux Falls (151,000 residents) in the southeast are the state's only metropolitan areas. Only seven other cities have populations with over 10,000 people or more. This makes SD the fifth most rural state. Most of the 300 communities have fewer than 1,000 residents. Pierre (population of 14,000), located in the center of the state, is the capital and home to the SD Arts Council.

Approximately 10% of the land is held in trust by nine federally recognized tribes. These Sioux Indian tribes (related bands of Dakota, Lakota and Nakota) represent the state's largest ethnic minority at 8.8%. SD has the fourth highest proportion of Native Americans of any state, behind Alaska, Oklahoma and New Mexico. Residents of Hispanic origin make up 2.1% of the population, followed by African Americans at 0.8% and Asians at 0.7%.

The five largest ancestry groups in SD are German (41.7%), Norwegian (15.3%), Irish (10.4%), Native American (8.8%) and English (7.1%).

Agri-business is the state's leading industry. One in five people has an agriculture-related job. South Dakota is the fourth largest producer of energy saving ethanol made from corn.

With Mt. Rushmore National Memorial, Crazy Horse Memorial, Badlands National Park and the Sturgis Motorcycle Rally, tourism is our second largest industry. The financial service industry continues to grow in the state, with Citibank moving its credit card operations from New York to Sioux Falls in 1981, a move that has since been followed by several other financial companies. In 2007, the site of the recently-closed Homestake gold mine in the Black Hills was chosen as the location of a new underground research laboratory by the National Science Foundation.

Americans for the Arts reports that the state has 1,287 arts-related businesses that employ 6,368 people – a 10% increase in businesses over 2007 .

As of August 2008, South Dakota's unemployment rate was 3.3%, the lowest unemployment rate in the country. The state has the lowest per capita total state tax rate in the nation. Personal or corporate income taxes are not levied. A four percent sales tax is a primary source of income for state government.

South Dakota is strongly committed to the arts. This year's legislative appropriation of \$643,509 for the State Arts Council is at an all time high. It represents a 35% increase from ten years ago. Also for the first time this year, we were given access to a special fund within the Governor's Office at \$25,000 to assist with the ever growing financial needs of arts education programming. State funds when combined with National Endowment for the Arts funding give the Arts Council a budget of \$1.4 million, which amounts to per capita spending of \$1.80 for the arts.



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In 2007 the South Dakota Arts Council awarded \$1 million through 557 grants, which generated \$13 million in local matching funds. Co-sponsored events reached an audience of 2.5 million people and involved 18,665 artists.

The oldest continual arts event in the state is the Sisseton-Wahpeton Oyate Wacipi (pow wow) held annually since 1867. It's the second oldest pow wow in the country. Nearly 1,000 Native American dancers don colorful regalia to participate in the dancing.



SD has a primary and secondary school enrollment of 136,832 with 120,278 of these students being educated in 168 public school districts. Fortunately students have access to school music specialists. For two decades, the state required students to earn one-half fine arts credit for high school graduation. The State Board of Education increased the requirement to one full credit in 2004.

High school graduation rate is 88.4%, above the national average of 80.4%, and the average ACT score is 22, above the national average of 21.1. In recognition of its commitment to distance learning, SD is one of only three states awarded an A grade in technology by *Education Week*. Grades are based on use of technology enhanced learning. For the third year, the "Nation's Report Card" announced that SD students currently achieved scores that exceeded the national average.





In 2003 newly elected Governor Mike Rounds reorganized parts of State government including moving the SD Arts Council to his new Department of Tourism and State Development  www.tsd.sd.gov. Six state agencies are part of the department: Arts Council, Economic Development, Historical Society, Tourism, Tribal Government Relations and Housing.

The reorganization meant that the Arts Council and Historical Society left the Department of Education and Cultural Affairs. Education is now a stand alone department.

The Governor's Transition Team firmly believed that cultural organizations as well as artists greatly benefit the quality of life for citizens and are important tools in attracting new businesses and visitors. The team wanted Arts, Economic Development, History, Tourism and Tribal Government Relations to work closely together in order to further develop SD's quality of life. The change has been extremely positive for the State Arts Agency and for cultural development.

The SD Arts Council   (www.artscouncil.sd.gov) is located in the department's modern office building. Recently an art gallery was opened in the reception area. On a rotating basis visual artists receiving Arts Council funding are showcased.

Three professional staff members guide the agency with a team of administrative and fiscal support shared within the department. Private-sector contractual consultants allow us to accomplish our work in the areas of public relations, traditional arts programming and planning.

The agency has an extremely strong relationship with South Dakotans for the Arts (SoDA)   (www.sdarts.org), which also has a three person professional staff. The statewide, nonprofit service organization has three major programs: 1) administration of the Community Arts Network  comprised of 110 local arts organizations – our statewide assembly, 2) support of the Alliance for Arts Education , and 3) advocacy at the local, state and national levels. Working as a personnel team, the Arts Council and SoDA have six professionals advancing the arts in the state.

With the rural nature of SD and its low population, the Council and its many alliances are representative of the people. We liken ourselves to a fiercely loyal, statewide arts family.

A.2. Underserved: Federal guidelines identify much of SD's population as underserved. The Arts Council targets the following groups of people for funding:

- Rural communities with populations under 5,000,
- Native Americans on and off reservations and other ethnic minorities,
- Youth at risk, in both urban and rural environments, including incarcerated youth,



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
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- People over 65 living throughout the state (14.2% of the population – 12.2% is national average),
- Persons with disabilities,
- Low income families residing on agricultural land and in towns.

NEA Underserved funding gives a strong boost to our ability to reach underserved areas. The Challenge America funding from NEA is targeted to arts organizations providing outreach activities such as touring to rural and reservation areas and to other underserved residents.

B. PLANNING

B.1.& 2. Public Meetings, Recommendations, & Responses: SD Arts Council develops its long range plan in partnership with SoDA. Since 1992, Dr. Craig Dreeszen, former director of the University of Massachusetts Arts Extension Service, has been our planning consultant and assists with the planning of both the public and private agencies. The current plan was developed in 2007-2008 under Dr. Dreeszen's  leadership.



Eleven community public hearings  were conducted during the planning process. Since SD Arts Council and South Dakotans for the Arts have a strong relationship with the SD Humanities Council, all three agencies took to the road together. The first four public hearings took place in the spring of 2007. These Listening Sessions, titled Regional Arts Days, were held in the four Community Arts Network regions of the state to attract constituents and citizens living nearby. Sites were Watertown (NE Region), Yankton (SE Region), Pierre (Central Region) and Spearfish (West Region). The Listening Sessions were facilitated by directors of the Arts Council, South Dakotans for the Arts and South Dakota Humanities Council.

During the sessions, four issues were explored with participants:

- Ideas for strengthening arts and humanities,
- Suggestions for changes in the operation of Arts Council, Humanities Council and South Dakotans for the Arts,
- Identification of the most pressing needs to address,
- Strengths of current programs to build upon in the future.

Cognizant of Native American involvement in our planning, a Tribal Roundtable was held in Pierre, January 2008, in partnership with the Offices of Tourism and Tribal Government Relations. Forty-two artists and representatives from tribal organizations discussed the same issues.

Focused public hearings were held with administrators of SD's largest arts organizations, recipients of Arts Challenge Grants, in the spring of 2008. These Arts Leadership Roundtable Luncheons & Planning Discussions were held in the three largest cities, Aberdeen (NE), Rapid City (West) and Sioux Falls (SE). Directors of the Arts Council, South Dakotans for the Arts and SD Humanities Council attended. The same issues were addressed during these Listening Sessions.

Another set of public hearings was held in the summer of 2008 in conjunction with other agencies of the Department of Tourism and State Development. The department operates under a plan called the *2010 Initiative*  , which includes the Arts Council in its quality of life goal. Each year the department representatives travel to three locations in the state to present progress on the plan and to receive suggestions from citizens. Staff from the Arts Council attended these Listening Sessions held in Rapid City, Watertown and Sioux Falls. This set of public hearings provided a unique opportunity for the cultural community to express needs and ideas to key state and community tourism and economic development leaders and visa versa.



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All meetings were publicized through email, mailings, media releases and on websites. A total of 312 people participated in the series of public hearings. Attendees included artists, arts educators, civic leaders, arts volunteers and board members, other interested citizens, arts administrators and representatives of cultural organizations, schools and social service organizations. Representatives of the humanities community such as staff from colleges and universities also were in attendance. The *2010 Initiative* meetings broadened participation by adding government officials as well as legislators, business people, chamber of commerce representatives, entrepreneurs, tribal members along with tourism professionals and advocates.

Actions called for on a consistent basis in the listening sessions were:

- Strengthen arts education,
- Promote cultural/heritage tourism,
- Partner with economic development and the business community,
- Convene the cultural community regularly,
- Reach younger audiences and artists,
- Enhance communication among cultural groups and among individual artists.

Survey  – In January 2008, Dreeszen developed an on-line planning survey. The survey was distributed by SoDA with an email invitation to 1,204 arts organizations, artists, educators, and other constituents who receive weekly SoDA e-newsletters. The invitation encouraged organization leaders to forward the survey link to their members, so it is not possible to calculate a precise rate of response. However, 563 replies from a list of 1,204 is a very impressive 47% response rate. Our last planning survey in 2004, also designed by Dreeszen, was completed by 420 respondents. Dreeszen was able to track changes in responses in 2008 compared to 2004 and back to 1997.

The survey included a section for recommendations. This section provided an opportunity for respondents to add their thoughts in the same manner as those attending the public hearings.



Artists replied to the survey most frequently, followed by cultural organization staff and board members, arts-interested citizens, and educators.

Representatives of nonprofit organizations believed their organizations were stronger than ever. For the first time since 1997 (when our first survey was introduced), over half of nonprofit leaders (52%) reported their organizations were strong. This continues a positive trend over the past decade in nonprofit leaders' perceptions of their organization's capacity.

Arts education was a concern for respondents similar to what we learned from the public hearings. Only a quarter of all survey respondents were satisfied with K-12 instruction in the visual and performing arts.

The survey indicates that the priorities of the SD Arts Council should be arts education, alternative funding strategies, grants for community organizations and project funding. For SoDA public awareness and advocacy are top priorities.

From the survey we learned that about three-quarters of artists responding had health insurance, demand for work is growing, affordable housing/studios is not a major problem and generally artists feel confident about the future of their careers. Artists most need increased sales or other earnings and better marketing and networking.

B.3. Other Planning Meetings/Activities: In development of the plan, the SD Arts Council and board of SoDA met jointly in July of 2007  to discuss findings from the Regional Arts Days held in the spring. They met again in a planning retreat in April of 2008  with consultant Craig Dreeszen to digest and discuss the findings from the on-line survey. Dreeszen was pleased to



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announce that the most repeated suggestion was to “keep up the good work and continue the excellent programs.” As in previous surveys constituents appreciate the SD Arts Council and South Dakotans for the Arts.

Planning meetings were also held with the SD Alliance for Arts Education Advisory Council in April 2008¹, identifying strategies for strengthening arts education. The Community Arts Network Advisory Council met in June 2008², where benchmarks for new means of communication and networking were adopted. Also in June, the Executive Committees of the SD Arts Council and the SD Humanities Council met in a joint strategic planning session³.

One-on-one planning discussions were held with other agencies from our authorizing environment. The Governor’s Office participated as well as key partner staff from the Department of Education, Office of Economic Development, Office of Tourism, Office of Tribal Government Relations, Department of Corrections, Department of Social Services, SD Public Broadcasting, and key legislators. When all is said and done, close to 1,000 South Dakotans played a role in shaping the State Arts Agency plan.

The **Public Value** of our work is expressed in the following Arts Council beliefs:

- Access to the arts by all South Dakotans is intrinsic to the well being of our communities and the state.
- The arts play an essential role in tourism and economic development.
- Arts education stimulates creativity, communication and lifelong learning.
- Strong arts organizations contribute to vibrant, progressive communities.
- Artists enhance the state’s quality of life and require an environment which nurtures and sustains their work.

Flowing from these beliefs, and as the culminating activity of the planning process, the State Arts Council identified six **Goals** for FY 2009-2011:

- Enhance quality of life and economic development through the arts,
- Promote public awareness and support for the arts,
- Advance the arts as essential to education,
- Strengthen arts organizations,
- Encourage and support artists,
- Ensure accessibility to the arts.

What was learned from the planning process is a driving force in the Council’s three-year strategic plan, **ArtVision 2009-2011**. **Strategies** have been created to:

- Strengthen arts education through expansion of the artist residency program, curriculum grants to schools and broadening the annual Arts Education Institute,
- Develop a cultural/heritage tourism guide to SD as well as other strategies with Tourism,
- Partner with the State Economic Development Office to include more cultural organizations in its assistance and promotion of the state’s arts resources to attract new businesses,
- Continue regional meetings of cultural organizations and present a newly designed statewide arts conference in the fall of 2010,



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


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- Create a brainstorming task force of young people to discover new ways of reaching younger artists and audiences with a focus on adding young artists on the Arts Council's rosters,
- Foster the artists' networks that currently exist,
- Build new communication devices via the internet and webcasts for the Community Arts Network.

The plan was formally approved at the July 2008 Arts Council meeting. The Council also reaffirmed the 1989 *Declaration of Dakota Cultural Identity* as a preamble to the plan.

At the meeting long-time Executive Director Dennis Holub announced that he is contemplating retirement during the plan's tenure. The Executive Committee will handle succession; however, it is anticipated that Assistant Director Michael Pangburn will take over the directorship with Holub serving as a part-time consultant for the Arts Council. Pangburn has been in his position for ten years.

B.4. Communication of the Plan: The complete plan  is published on our website and has been distributed to all sub-grantees and partners. An executive summary  is available to the general public. Much of the language in the plan is utilized in various publications, promotions and publicity. The core of the plan is always used when we testify for more funding from the Governor's Bureau of Finance and Management and the Legislature's Appropriations Committee.

C. LEADERSHIP

C.1. Arts Education: One of the SD Arts Council goals is **Advance the arts as essential to education**. Understanding that the arts are basic to a well-rounded education, the Arts Council seeks to integrate the arts in education by supporting planning, curriculum development and teacher training. Every child should experience the arts in his/her school where teaching is consistent with established state fine arts content standards.

The Arts Council gives a high priority to providing the arts as basic to education, pre-K through 12. Not only does a separate goal with objectives/strategies in our plan reflect a commitment to arts education, but the entire plan reflects a holistic approach to provide quality arts experiences for children and adults. Arts education is viewed by the Arts Council as *lifelong learning*.

South Dakota's planning objectives and strategies are placed in the context of the three NEA partnership goals for arts education:

→ **To help ensure that the arts are basic to the education of children and young adults in grades pre-K through 12.**

Beginning in the 1970s, the Arts Council was a division of the Department of Education and Cultural Affairs. When the Council was moved to Tourism and State Development, we approached the Governor with explicit concerns about the possible effect this move would have on our arts education programming. He assured us that quality arts education is essential for an excellent quality of life and that school arts programming would be nurtured under his administration.

Great care has been taken to maintain a working relationship with the Department of Education. The department's CEO quickly appointed an arts liaison from his department to allow for strong communication. The liaison serves on the Alliance for Arts Education Advisory Council, which functions as the Council's arts education advisory body and assists the Arts Council in setting priorities, planning and selecting artists to participate in residency programs.





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

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An assertive plan to assist arts curriculum development began in 1990 through a highly successful **Arts as Basic Curriculum (ABC) Program**. For a decade the Arts Council worked in five-year periods with 13 pilot school districts to develop and implement pre-K to 12 sequential arts education curricula. The ABC schools set high standards for arts education in the state. From the pool of schools, **ABC Technical Assistance Teams** were developed to assist additional school districts in developing fine arts curricula through educational conferences and workshops.


Under the supervision of the Arts Council, ABC school districts' fine arts staff and administrators developed **State Content Standards for Fine Arts Education**  www.doe.sd.gov/contentstandards/ which were adopted by the State Board of Education. Standards include dance, music, theater and visual arts. The music standards closely follow the national music standards. The state fine arts standards are a direct result of the Council's ABC Program.

In 1999, the ABC program transitioned from the model site concept to a summer **Arts Education Institute**  designed to assist teams of school district teachers and administrators in writing arts curriculum based on the fine arts standards for use in their districts. The annual Institute attracts 60-70 teachers and administrators.


In 2000, the Alliance for Arts Education Advisory Council began exploring the **A+ Schools**  concept, based on the successful North Carolina program. An A+ school involves arts specialists who work with students as well as assist teachers in incorporating arts activities into other curriculum areas, e.g. using drama to help teach geography. After traveling to NC and doing intensive research, we arranged for trainers from the NC program to present workshops in SD. Soon teachers and administrators from SD began traveling to NC to see how the A+ Program operated.

Since the implementation of the A+ Program demands the total commitment of a school staff, securing a pilot school took time. In 2001 **Eugene Field Elementary School** , in a Sioux Falls low-income neighborhood, became the first A+ School. NC educators from the Kenan Institute for the Arts conducted a week-long summer training session involving the entire Eugene Field staff. In 2003, the **Howard (SD) Elementary School**  became the second A+ School following a summer training session. Currently these two settings are SD's A+ Schools and both are running effective programs. Over a three-year period, each received a \$10,000 annual grant plus travel assistance to attend training workshops.

Five school districts were in the wings waiting to become A+ Schools. Then in 2003 the federal No Child Left Behind legislation took effect. SD's education system was faced with a major transition. The five schools could not put resources into the A+ Schools program due to the new and heavy demands of testing in the areas of reading and math.

In response to the impact of the No Child Left Behind Act, the Alliance for Arts Education Advisory Council crafted new directions for SD's arts education curriculum development programming and funding under the umbrella of **Arts for Every Child** .

The Arts Education Institute over the last few years developed a new strategy by focusing on integrating the arts with reading, math and social studies curricula.

Another strategy was initiated in 2007 by awarding **Arts Enhancement Grants**  to schools at \$5,000 per year for a five-year period. Three pilot elementary sites were selected from participants at the Arts Education Institute. The schools are creating local models for integrating the arts into the daily curriculum making sure the arts are available for every child. The models are being documented so that other elementary schools in the state can incorporate innovative curriculum concepts and ideas.


The **Arts Enhancement Grants** are allowing the pilot schools to use the arts to improve in subject areas where local test scores are lower. One site is using visual arts and music in math



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instruction. Another is integrating music into literacy. The final site is addressing the teaching of social studies with visual arts and music. Planning and implementation teams involving arts specialists and regular classroom teachers are in place at each pilot site. The sites are located in Watertown (large), Spearfish (mid-sized) and Arlington (rural). Americans for the Arts will highlight two of these sites in a Knowledge Exchange conference held in SD during the fall of 2009.


→ To expand opportunities for children and young adults to participate in and to increase their understanding of or skills in the arts.



Besides curriculum work, the Arts Council strongly believes in and supports the benefits of artist residencies in educational and community settings. Residencies allow young people, especially in rural areas, an opportunity to meet and work with a professional artist, often for the first time. Of equal value, residencies provide important, partial employment to SD artists.


The Arts Council offers several residency opportunities that serve constituents:


Artists in Schools & Communities (AISC): Week to semester-long artist residencies serve 172 schools or educational settings with 260 weeks of residencies involving more than 36,000 students and 1,200 teachers. Of these residencies, 25 are conducted at Native American sites to reach 2,500 youth. SD's roster includes 26 artists and performing arts groups endorsed for a three-year period. Three Native Americans are on the roster. An *AISC Pre-Residency Planning Manual* with guidelines, responsibilities and scheduling options is sent to local coordinators.


The AISC Program provides residencies in alternative education sites for youth at risk and makes residencies available at institutions serving individuals with disabilities. These residencies are conducted by artists who receive special training for working with these populations. Last year a total of 48 weeks of residences reached 6,000 young people at these sites.


Solo Artists in Libraries (SAIL): Week-long summer residencies in 8 rural community libraries are supported with State Library matching funds and served 300 students and adults in 2008.

Touring Arts Program: A roster of 42 programs provides over 250 engagements annually to reach an audience of 332,000. Over 50% of the Touring Arts bookings take place in pre-K to 12 school settings for single performances, workshops and residencies. Through the Traditional Arts Program a number of folk artists and Native American artists are on the roster.

ArtsCorr: A project designed as a collaboration of the SD Arts Council, SoDA and the SD Department of Corrections integrates the arts in the state juvenile correctional facility. The model program includes artist residencies, staff training and integration of the arts into chemical dependency programs, in-take assessment and education. During 18 programming weeks, ArtsCorr reaches 1,200 incarcerated young people. The Department of Corrections pays for the program.

Prairie Winds www.prairiewindswriter.org sponsors student writing workshops and mentorships with professional authors throughout the state and provides on-line, student publishing opportunities with partial Arts Council funding.

The Children's Theatre Company of SD www.blackhillsplayhouse.com/ctc/ : Initiated with an NEA grant to the Arts Council and SoDA, this company is entering its ninth year of presenting week-long residencies culminating in a local play. It has provided employment for 20 theatre artists. Since its inception, the company has presented seven shows in 288 residencies allowing 11,000 children the opportunity to perform. Fifty thousand parents, grandparents, friends and neighbors have been impressed with the young, local talent on stage and the two traveling professional actors. The Company is under the umbrella of the Black Hills Playhouse.


Congressional Art Competition: Working with our lone representative in Congress, we manage this annual visual arts opportunity for high school young people.





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After School Arts Program: Beginning in 2004 through the Department of Social Services, AISC residencies are granted to 31 after-school providers reaching 1,693 children ages 5-12. The program is coordinated jointly by the Arts Council and SoDA and is offered through funds which are available only every two years.

Excursion Grants  : Matching funds help transport eight or more K-12 students and/or people with disabilities traveling over 80 miles to attend Arts Council co-sponsored events.


→ To provide professional development opportunities for artists, arts professionals, and teachers.

SD Arts Council has several programs aimed at professional development:


Arts Education Institute: In this intensive Institute, arts and education specialists concentrate on curriculum development based on SD's fine arts content standards in the morning sessions. Hands-on arts workshops with professional teaching artists are held in the afternoons. Graduate credit is given. A total of 339 educators have been served by the Institute over the last five years.


Two years ago the Institute was divided with secondary teachers attending sessions at Black Hills State University in the west and pre-K-6 teachers participating at SD State University in the eastern part of the state.


Last fiscal year the Institute offered virtual curriculum development instruction conducted via Dakota Digital Network with hands-on workshops held on weekends at various locations with professional teaching artists. In addition, an in-person Institute was held in the Black Hills. Sixty teachers attended these opportunities.

The **Alliance for Arts Education Advisory Council** is responding to the changing needs of teachers. A survey distributed to all past Institute attendees indicated that they want more than virtual learning sessions. The Alliance will determine future combinations of virtual conferencing, webcasts and in-person sessions. The group is exploring other ways to make professional development opportunities accessible, affordable and relevant to SD teachers.

A+ Schools Training Sessions: Staff members from the two SD A+ Schools are available to provide local training on integrating the arts into the regular classroom curriculum.

Teacher In-service Program. Workshops for teachers hosting AISC artists focus on developing arts education curricula, hand-tailored to the local situation.

Professional Development Grants: Annually these grants are available to classroom teachers to attend workshops both in-state and out-of-state. Funds pay for 50% of travel and tuition/registration fees.

Technical Assistance Grants: This category allows schools to bring in experts for staff development or to assist students on a matching funds basis.

A new **Teaching Artist Training Session** is planned for 2011 focusing on mentorships with younger artists interested in participating in Artists in Schools and Communities.

C. 2. Strategies for Underserved Communities: Like South Dakota's belief in strong arts education, the Council's commitment to community arts, especially at the rural underserved level, permeates all goals and objectives. Since 1966, the Arts Council has advanced the development of community arts organizations. Setting up local arts councils was a priority of the first director in the 1960s and early 70s. As a result, many of our local arts agencies have been in existence for 40+ years. Presently 42 local arts councils along with other local arts organizations are tied together through the Community Arts Network (CAN), a membership organization that is SD's statewide assembly under SoDA's administration. CAN is the backbone of the state's arts infrastructure,





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
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especially in rural areas. Community arts organizations present performing arts series, local arts workshops, exhibitions and arts education activities.

In June 2008, an official **CAN Advisory Council**  was formed to assist the Arts Council and SoDA in developing new methods of communication with local cultural organizations and planning a future statewide arts and humanities conference.

CAN is a link to communities for advocacy. SoDA works with these local arts agencies by providing information and advice to the many local councils that host Advocacy Days for elected state and local officials and at the biennial **Governor's Awards in the Arts** .

Members of CAN also are the primary participants in the State Arts Council and SoDA's regional arts days held over the last three years. The state is divided into four CAN regions which correspond to the State's Tourism regions: west, central, northeast and southeast. Partnership models with the Department of Education, Tourism, Economic Development and History have been highlighted during the last three years.

With NEA funding, the **Prairie Arts Management Institute (PAMI)** , held annually in Sioux Falls, is geared to arts administrators from the heartland states. PAMI attracts 30-40 registrants each year for intensive classes lasting three days with teachers like Maryo Ewell (CO), David O'Fallon (MN) Diane Mataraza (FL), Barbara Schaffer Bacon (MA). PAMI's target audience is staff members of small to mid-sized arts organization, i.e. budgets \$50,000 to \$500,000.

Currently the Arts Council EDs from MT, ND, NE, SD and WY are telephone conferencing regularly with David Fraher, ED from Arts Midwest, on developing ways to incorporate webinars for community arts organizations in the five-state area. We are especially eager to reach smaller, rural organizations, including those managed by volunteers who cannot afford to attend PAMI.

Funding to community arts organizations (See "Grants" on our website)

Operating support is available through the Arts Council's Project Grant, Small Organization Season Support Grant and Arts Challenge Grant categories. The Touring Arts and Artists in Schools & Communities rosters bring artists to communities on a matching funds basis. Rural arts organizations in communities with populations under 15,000 may secure Performing Arts Bank underwriting for presenting imported or locally produced performing arts programs. This grant provides up to \$500 and is available *only* if the presenter is not successful at the box office.

Technical Assistance Grants are available to organizations seeking outside expertise to assist with administrative issues, e.g. board development or fundraising. Professional Development Grants allow representatives of arts groups to attend workshops or conferences. An Arts Opportunity Grant was added for activities that come up throughout the year that were not known at application deadline date. The grant category was a recommendation that came out of public hearings three years ago.

Services to local arts organizations

SoDA cooperates with the SDAC in providing services to local arts organizations. As needed, a pool of in-state consultants offers technical expertise to organizations in a number of different arts disciplines. Consultant services ranging from strategic planning to new programs and partnership development are provided to an average of 15 communities annually.

Cultural Diversity: The Arts Council strives to include South Dakotans of all races and ethnic backgrounds in its programs and artistic expressions. Within the new department, SD Arts Council partners with the Office of Tribal Government Relations to encourage Native American artists and groups to apply for funding. The Arts Council helps to support the Sioux Falls Northern Plains Indian




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



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Art Market (SD's version of the Santa Fe Indian Market), First People's Fund for artist mentorships, artist residencies at Oglala Lakota College, Sioux YMCA arts programming on the Cheyenne River Reservation, and the Cloud Horse Art Institute (a Lakota art immersion camp for youth). Support is also provided to the Heritage Center on the Pine Ridge Reservation which annually presents the nationally-recognized Red Cloud Indian Art Show.

Challenge America funding goes to four large SD arts organizations that provide outreach to rural communities, senior citizens and reservations. Touring by three professional ensembles from the SD Symphony provides performances in 50 locations throughout the state. The Children's Theatre Company of SD, an outreach of the Black Hills Playhouse, provides week-long theatre experiences for youth and their families in 40 rural communities annually. These touring activities provide the only opportunity for rural young people and many adults to experience classical music and live theater. Arts education activities of the State-owned SD Art Museum located on the rural campus of SD State University in Brookings (population 18,000) are also funded by Challenge America as well as arts education programming by South Dakotans for the Arts.

C.3. American Masterpieces: At the core of this programming is the Dance on Tour Program , which works with a consortium of presenters to block book the best of American dance to tour statewide. Audiences have been able to see high quality dance from the Paul Taylor Company, Pilobolus, King's Lines Ballet from San Francisco, among others. Next season the consortium will present Utah's Repertory Dance Theatre with its *Time Capsule: A Century of Dance*. The program is a guided tour through a 100 year legacy of modern dance using choreography of icons such as Isadora Duncan, Doris Humphrey, Jose Limon, and others. Dance on Tour annually brings a company for a two to three week residency that includes extensive outreach. The tour involves two to three of the state's largest cities and at times outreach to two or three rural communities.

For the past two years, we piloted a cross-cultural creative movement experience. The Ohio-based Rhythm in Shoes was paired with acclaimed SD hoop dancers, Dallas Chief Eagle and Jasmine Pickner . The Rhythm in Shoes dance is centered on Appalachian and Celtic dance traditions accompanied by string musicians. The Native American hoop dance is accompanied by a traditional drum group. In-depth work in three Native American schools provided participatory sessions between the dancers and students in both the Celtic sword dance, based on the circle form, and the Native American hoop dance, also circular. Included were conversations and discussions between dancers and students about the commonalities, similarities and differences in the two traditions.

American Masterpieces funding also assists the Sioux Falls Jazz & Blues Society , which presents the best of this American musical genre. Its summer outdoors JazzFest attracts an audience of 100,000 people. An on-going season has presented NEA Jazz Master saxophonist Paquito D'Rivera and his band for a performance and educational workshops. Other artists who have played on its stages and presented educational outreach include singer Diana Krall, saxophonist David Sanborn, guitarist and Hall of Fame inductee Buddy Guy and vocal group Manhattan Transfer.

C.4. Poetry Out Loud: POL   is a big hit with high schools across the state. Last year 35 schools participated. After statewide local contests, the winners submit DVDs that are adjudicated with ten winners selected for the State contest. David Allan Evans, SD Poet Laureate, always serves as one of the three judges. Last year we piloted a highly successful poetry writing contest with the POL Program. The three winning poets read one of their original poems at the state contest. Coordinator is retired high school oral interpretation and drama coach, Rosella Blunk (private consultant, 605-361-





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6429, rosieblunk@yahoo.com.) Assistant Director Michael Pangburn is the Arts Council's direct contact. Materials will be distributed to schools in September. DVDs from local competitions will be judged in February, with the state contest set for March 23, 2009. Since the beginning of POL, the SD state winner has been selected each year as one of the 12 finalists in Washington DC.

C.5. Folk & Traditional Arts  : A strong folk arts program with a full-time folklorist existed from 1984-1994. The program was cut back after Congress reduced NEA funding in the 1990s. During 1995-1998 the folk arts program was maintained by the Arts Council and the State Historical Society. Beginning in April 1999, Elaine Thatcher, an independent folklife consultant, was employed to reinstate the folk arts apprenticeship program and manage the Council's Folk Arts programming. Funding is provided by an NEA Folk & Traditional Arts Infrastructure Grant and the Arts Council.

The program has seven overlapping tasks:

- Contact artists and community leaders to promote Traditional Arts Apprenticeship grants,
- Conduct fieldwork to identify new artists and projects,
- Manage the award process for five master-apprentice grants per year,
- Monitor the apprenticeships and make site visits,
- Identify traditional artists for the Touring Arts and AISC rosters,
- Update the state folklore archives at the Pierre Cultural Heritage Center,
- Coordinate folklife programming.

In 2002, Andrea Graham, an independent folk arts consultant from Idaho, became our Traditional Arts Coordinator after collaborating with Thatcher. Graham organized two touring exhibitions displaying work from the 2001-2003 Apprenticeship Program through the SD Art Museum in Brookings. Her most recent touring exhibits featured traditional textiles and then woodworking, which toured through the SD Art Museum to three locations . During the current year, Graham is developing a traditional arts tourism project in the northeast corner of the state. The area has a population of 10,000 with a strong Scandinavian and German heritage. Thirty-two percent of residents are Native American. Graham has identified many artists, tradition bearers and cultural organizations of interest to visitors. The project will result in a website with downloadable audio driving tours and maps, a brochure and organized tours such as Elderhostels.

C.6. Artists Services (See "Grants" on our website)  : Artists are at the heart of all SD Arts Council programs. Artist Grants (\$1,000-\$3,000) are project-based. Artist Collaboration Grants (\$6,000) are available to in-state artist collaborations or an in-state artist collaborating with an artist from out-of-state/country on a specific project. Traditional Arts Apprenticeship Grants (\$3,000) pair a master artist with a student from a specific culture or community. Artists may apply to be part of the Artists in Schools & Communities Program (\$1,000 per week plus travel/lodging expenses). Touring Arts recipients receive grant funds (\$1,000- \$13,000) that the recipient manages. Payments of up to 50 percent of fees are made to the artist(s) upon receipt of signed contracts with nonprofit organizations or schools.

D. EVALUATION

D.1. Five Most Significant Accomplishments since last full NEA application:

1. **Reorganization**: Three years ago the Arts Council had just moved into the new Department of Tourism and State Development, and the agencies had just started to work together.







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Since 2005, important new partnerships have evolved that have integrated the arts into various agencies within the department.

Exciting work with the Office of Economic Development includes the *Made in South Dakota* on-line market place   www.madeinsouthdakota.com. The Arts Council ensures that artists are well represented on the sales website. We also assist with the annual Governor's Pheasant Hunt which attracts 1,400 business people to the capital, many from out of state. The business recruiting activity is administered by Economic Development. The Arts Council manages the First Lady's Arts Showcase  which provides a lucrative market for the 32 artists juried into the show.


The SD Arts Council and the Office of Economic Development assisted with a Black Hills economic impact study of nonprofit cultural organizations in a seven county area . Through the Rapid City Arts Council, Americans for the Arts conducted the research in 2006-2007. The study revealed that nonprofit cultural organizations, which spend \$22.67 million each year, leverage a remarkable \$139.41 million in additional spending by audiences. These groups support 4,380 full-time equivalent jobs. Research results stimulated interest in the business community to partner with cultural organizations in several communities. In Rapid City alone it helped secure funds for a \$6.5 million expansion of the Dahl Arts Center which will be completed in 2009.

With the Office of Tourism as a partner, the Arts Council and Historical Society are creating a new cultural/heritage tourism guide, *South Dakota - Our Culture and Heritage*. It will compliment the *Great Sioux Nation* tourism publication . The Office of Tourism assists cultural organizations with marketing packages that combine an event or attraction with a meal in a restaurant and lodging that can be booked at one price online.

The Arts Council was instrumental in creating the I-29 Cultural Corridor , a consortium of nine cultural organizations located near the north to south interstate in eastern SD. Through co-op marketing the consortium produces a brochure placed in rest areas along the interstate and has a kiosk at the Sioux Falls airport. By dividing the advertising expenses among the consortium, members' costs are minimal. After the formation of the I-29 Cultural Corridor, sales at the SD Art Museum doubled. Several other cultural groups have now produced similar co-op marketing campaigns .

Through Tribal Government Relations, the Arts Council along with Tourism assists with a Tribal Tourism consortium to promote Native American offerings that many visitors, especially those from the growing global market, want to see. The three agencies are working together with one of the State Parks in the Black Hills to initiate an Indian Art Market in the Park in May of 2009. This will compliment the long-standing Northern Plains Indian Art Market held in Sioux Falls annually in September.

2. Arts in Health Care: The Arts Council has a sound history of highly successful artist residencies with health care units dealing with disabled youth such as Children's Care Hospital and School and Children's Home Society as well as mental health facilities such as the Human Services Center and the SD Developmental Center. As a result of artist residencies, most of these now have trained arts therapists to supplement the work of our visiting artists.

With funding and planning assistance from the Arts Council, two pilot projects are taking place in Sioux Falls this year. The Sanford Cancer Center is launching an artist residency program utilizing three artists from the AISC program . The artists, supplemented by very willing local volunteer artists, will work with cancer patients over an 18-week period. Typically in the first year of diagnosis, a woman with breast cancer will make 100 visits to the Cancer Center. The artists' residencies are planned to improve the quality of these visits and reduce stress for the patients. There are indications that this pilot project will lead to the first full-time artist in residence on staff in a SD hospital.



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Again with funding and planning assistance from the Arts Council, the statewide Avera Hospital's Research Institute is collaborating with an Arts Council roster musician to produce a music CD and corresponding exercise curriculum for use in reducing rates of childhood obesity. The goal is to create a model that can be used in several Avera locations throughout the state.

3. **Arts Education:** The highly successful Artists in Schools and Communities Program is growing at a tremendous rate with a 76% increase in residencies over the last ten years. It was identified in our planning survey to be the most positive aspect of arts education in the state. In a no-growth state budget year, our department secured additional funds at \$25,000 through the Office of the Governor's discretionary account. These funds along with another \$25,000 will be sought in the legislative appropriation for 2010.

The summer Arts Education Institute concept remains viable. The Alliance for Arts Education is exploring exciting new ways via technology and hands-on experiences to reach more teachers who take home unique ways to integrate the arts into classroom curriculum.

SD is one of nine states participating in the *Partnership for 21st Century Skills' Leadership Initiative* in education,  www.21stcenturyskills.org (also see current issue of *Arts Alive* newsletter). As a result, Sioux Falls, the largest school district, and home of the Arts Council initiated A+ School has announced a change in direction for all students. It has adopted *21st Century Skills* to make students better problem-solvers and team players and, ultimately, better thinkers. Using concepts from the A+ School, the entire district will use arts and foreign languages as devices for teaching hard-core subjects. They have discovered that the integration techniques of the A+ School model improved the standardized test scores. This is a real testimony to the success of the A+ School.

4. **Partnership with SD Humanities Council:** The SD Arts Council/SD Humanities Council forged a new partnership three years ago. Since then we have pooled funding at \$20,000 a year to provide for a new grant category for projects offering elements of both arts and humanities. To date ten grants have been awarded, ranging from the establishment of an agri-tourism/cultural tourism partnership to the creation of a Mountain Culture Festival in the Black Hills. With additional funding we continue to partner with the Humanities Council's popular Festival of Books, which involves over 50 authors and attracts an audience of 8,000 annually.

After a joint meeting of the Executive Committees from the two agencies, the next request for proposals will ask for unique arts and humanities programming that must be inter-generational. Collaborations will be encouraged between the nonprofit and for-profit worlds with the focus on environmental and/or health issues facing South Dakotans. It is anticipated that a contract(s) will be issued at a \$10,000 to \$20,000 level. We are hopeful that the new direction will attract younger artists and humanities scholars to work together.

5. **Art for State Buildings Program:** South Dakota does not have a percent for art program. One of the strategies in our previous plan was to initiate a State Art Collection. Five prominent South Dakota artists agreed to donate \$20,000 worth of art as a challenge to the Governor and legislature to appropriate money to start a collection to be selected by the Arts Council. The donated work was placed in State building public areas in Pierre. For example, one contemporary steel sculpture, *Tall Grass*, is in front of the Department of Agriculture building. A \$20,000 appropriation was secured during the 2007 legislative session. The first request for proposals prompted 68 visual artists to submit images of work for purchase. Our selection panel accepted work from 15 applicants, ranging from photography and oil painting to bronze sculpture. The new work will be placed in recently renovated legislative conference rooms in the capitol. The next request for proposals will be released this fall with another appropriation of \$20,000 for 2009. In ten years with an annual \$20,000 appropriation, the State will have invested \$200,000 in the public art collection.



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D.2. Evaluation Process: All Arts Council programs have built-in evaluation components. During an annual policy meeting, the Council evaluates programs in relation to identified goals, objectives and strategies of its long range plan. (All SDAC meetings are open to the public.) In addition, staff employs advisory groups and discipline panels¹ for both planning input and grant recommendations. Panels that deal directly with the state's underserved populations include the Multi-Disciplinary Panel, the Traditional/Folk Arts Panel, the Alliance for Arts Education Advisory Council and the Community Arts Network Advisory Council. Personnel for these groups are drawn from rural, urban and diverse ethnic and racial backgrounds. The Council also gathers with the board of directors of SoDA for an annual evaluation/planning meeting. Participants evaluate all Arts Council sponsored conferences, institutes and workshops.

The Arts Council requires each grantee to submit an evaluation report² within 30 days of project completion. Information required includes description and comments on outcomes, rating (with explanation) of the activity, number of events scheduled, attendance, number of artists participating, and a financial report. The final 10% of all grant payments is processed after receiving the evaluations. Subsequent grants are dependent upon receipt of completed evaluations. Artists in Schools & Communities grants are evaluated by both the sponsor and the artist³.

In addition, the following strategies assist SDAC's evaluation of the goals of its long range plan:

- **Enhance Quality of Life and Economic Development through the Arts.** The Arts Council's funding and service programs are reviewed by key staff members of the Office of Economic Development, Office of Tourism and Tribal Government Relations at the departmental level. The goal is to integrate funding opportunities within the entire department.
- **Promote Public Awareness.** Together with SoDA, representatives of rural, urban and reservation arts organizations along with public relations experts serve on a Task Force to create, monitor and evaluate public awareness especially with the Council and SoDA's websites and publications.
- **Advance Arts Education.** In addition to written evaluations submitted by all participants in SDAC's Arts Education programs, staff member Michael Pangburn schedules at least 25 residency visits annually. The Alliance for Arts Education Advisory Council meets twice a year in an evaluation and planning retreat to review and monitor activities and to set new directions for the arts education program. Pangburn is a member of this body.
- **Strengthen Arts Organizations.** Staff and Arts Council members complete on-site evaluations⁴ throughout the year so that institutions receiving Arts Challenge Grants are visited at least once every three years. Random on-site visits also are conducted for Project Grant recipients. The Council and/or staff meet annually for evaluation purposes with the recipients of Statewide Services Grants: SD Humanities Council, SoDA, SD Public Radio. Twice-a-year planning and evaluation retreats are held for SoDA and the Arts Council staff.
- **Encourage and Support Artists.** Artists are involved in Council grant review panels, committees and task forces. Our Folk Arts coordinator works directly with Traditional Arts Apprenticeship Grant recipients through two on-site meetings per year. Staff provides on-site visits to artists receiving funds in some of the artist funding categories, especially those participating in the Touring Arts Program.
- **Remove Barriers to Accessibility.** Our continued outreach to rural areas of the state and Indian reservations with the Information Depot program makes access to SDAC information easier. All ten Depot sites are in accessible buildings with public computers. Despite easy web access today, we maintain the Depots to accommodate the few rural and reservation individuals who do not have access to computers in their homes.





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










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D.3. Objectives Not Met: Our last plan called for a statewide arts conference in 2007. Due to the low attendance at the conference in 2004, we opted to have annual regional gatherings instead. After meeting with constituents during the planning process, we plan to reinstate a conference with a Touring Arts Showcase in 2010.


D.4. Changes: Through the public hearings, we learned that slides are no longer artists' preferred means of documenting their work. Guidelines have been changed to accommodate only digital images from applicants. To reduce the burden of the application process, the Arts Challenge Grant (general operating support) for the state's larger arts institutions is now a three-year grant rather than a two-year grant, with, of course, an annual evaluation required. To assist smaller arts groups with general operating support a new Small Organization Season Support Grant was established.

E. COMMUNICATION: Our constituency is reached through the Arts Alive   newsletter published jointly by SoDA and SDAC three times a year. As part of our statewide public awareness campaign, each publication reaches 4,000 people. This number includes all legislators and government officials to keep them well informed of State Arts Council funding at their local levels.


With publications we are going environmentally "green." A very small (3" x 12" three-fold) Arts Council brochure  directs readers to the website. Previously we printed a large, expensive 58 page Touring Arts and Artists in Schools & Communities roster. Now one-page (9 1/2" x 22" four-fold), well designed brochures   briefly explain the program, picture the artists and direct readers to our website for bookings. We continue to print an *Annual Report*   primarily for distribution to legislators. In addition an *Arts Directory*  is on the website. The *Directory* contains all contact information for the state's cultural organizations as well as a comprehensive *Directory of Arts Festivals* . A *Directory of Pow Wows* is maintained cooperatively with Tourism.



As we continue to go "green," the costly 172 page *Guide to Grants*   is no longer printed and is only available on the website. A viewer on the website has to click only three times in order to get to the appropriate grant guidelines and application.


Through "going green" efforts, \$22,000 in printing has been saved.

www.artsCouncil.sd.gov  is the Arts Council's website. It guides the user to complete information about the State Arts Agency. The site includes all publications including grant application forms that can be completed online and printed. Contracting through Western States Arts Federation's CultureGrants Online, we plan to have e-grants in place during the current and next fiscal years.

The statewide SD Public Radio broadcasts the *Arts Calendar* twice daily. In addition to hearing about arts events, listeners also hear "...produced with support from the South Dakota Arts Council through funds from the State of South Dakota and the National Endowment for the Arts."

The Arts Council's public awareness campaign, which utilizes the logo with the theme of "bringing the arts to people like you" as an ad slick in various sizes , was quickly adopted by local arts organizations. This is evidenced by the ad box seen in programs and newsletters.

In 2004, a weekly e-news service began as a cooperative SDAC/SoDA public awareness project. Titled *CANmail*   (Community Arts Network), the service is extremely popular with arts groups and artists who submit event information that currently reaches over 1,500 people.

Legislators receive personal letters  from the Arts Council's Executive Director once a year announcing grants in the legislator's district. Fortunately, each district receives support.



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F. COLLABORATION – Public/Private Partnerships - Support letters are in documentation binders .

F.1. In-state partnerships: **South Dakotans for the Arts (SoDA)** is the primary nonprofit, private partner. SoDA's strong advocacy work with the Governor and legislators resulted in increases for the Arts Council's appropriation and the establishment of the Art for State Buildings Program. SoDA by-laws call for four SD Arts Council members to serve on its board of directors.

In working closely with the **Department of Education**, the implementation of education content standards has been accomplished in K-12 schools. Arts Education Coordinator, Michael Pangburn, is the primary point of contact for all arts issues affecting the Department of Education. Pangburn gives an annual arts education update to the State Board of Education.


Cooperation with the **State Library** has a long history. The annual summer Solo Artists in Libraries (SAIL) continues with the Library's support, now in its 25th year.


The **State Historical Society** is located in the Cultural Heritage Center in Pierre. This history center/museum continues to be one of the primary partners of our folk arts programming and is the location for the Traditional/Folk Arts Program inventories and archives.


A strong partnership has been forged with the **Office of Tourism**. Working together as a team, this partnership has helped advance cultural/heritage tourism throughout the state. Tourism personnel participate in the annual regional arts meetings.

The **Office of Economic Development** has evolved into a unique, new partner. More arts organizations are exploring loans and funding programs offered by this office than in previous years. The arts are included in Economic Development recruitment missions with businesses exploring a potential move to SD.

The Native American staff of the **Office of Tribal Government Relations** works with Arts Council staff to reach a greater number of Native American organizations and artists.

In addition to daily broadcasts of the *Arts Calendar*, **SD Public Radio** produces *South Dakota Showcase*, a series of live performances in the state. Internet users can get arts calendar information at  www.sdpb.org

The **SD Artists Network**  www.sdartists.net started with funds from the State Arts Agency. Artist retreats are held annually and the Network produces an e-newsletter along with a cultural tourism guide to artists' studios.

The Office of the Governor wants the arts highlighted during Governor Mike Round's tenure. To support this strong interest, the Arts Council collaborated with five art centers to mount a juried visual arts exhibition, *The Governor's Biennial Art Exhibit: Endless Imagination* , for touring. This highly popular art show, which began in 2004, is touring in 2008 statewide with new work created by SD artists.

As previously mentioned, the **South Dakota Humanities Council** is developing new programming and funding opportunities cooperatively with the State Arts Council.

F. 2. Multi-State, Regional, and National Cooperation: For 13 years SoDA and the SD Arts Council coordinated **Art Beyond Boundaries**, an annual five-state arts administration conference for MT, NE, ND, SD and WY, with funding from the NEA. In 2001 after an assessment, the direction of this conference was changed to the **Prairie Arts Management Institute** as previously explained. The Institute markets to prairie states located in the center of the country. Americans for the Arts Selina Roberts Ottum award recipient, Janet Brown serves as PAMI director. There is no other training program like PAMI offered in the Heartland.



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Membership in **Arts Midwest** advances multiple opportunities for SD artists and arts presenters:

- A **Performing Arts Fund**, provides partial funding to SD arts presenters to contract out-of-state performers. This year, eight engagements will receive \$13,448 in fee support. Since 1999, SD presenters have received \$262,210 in funds for 236 performances and 544 educational activities.
- Established by the SD Arts Council in 1998, SD's **Dance on Tour**, as explained under American Masterpieces, receives funding from Arts Midwest. This support along with block booking is really the only way our state can afford major dance companies. Arts Midwest has partially supported the tours with \$155,000 providing 47 performances and 151 educational activities.
- SD is fortunate to be able to participate annually in Arts Midwest's **Midwest World Fest**, a global educational and outreach, performing arts initiative. Currently, the Spearfish Arts Council is hosting performers from Mongolia, Israel, Mexico and Quebec Canada.
- Arts Midwest helps support the Prairie Arts Management Institute on an annual basis.

G. ACCESS

All Arts Council publications are available on audiotape and Braille through the State Library's Braille and Talking Books Program. We are taking steps to ensure that our website is fully ADA compliant by 2009. In conjunction with SD Communication Services for the Deaf, technical assistance funds are allocated for signing of performances co-sponsored by the State Arts Agency. A signer is employed for all major addresses at conferences, the Governor's Awards in the Arts and as requested for workshops and other sessions.

The *Design for Accessibility* handbook is provided to all new grantees and the Arts Council enforces compliance with ADA physical accessibility standards. Several strategies dealing with accessibility are included in the Council's long range plan.

We work with Communications Services for the Deaf for TDD Relay Services www.c-s-d.org for reaching the Arts Council. Our office has accessible parking, restrooms, elevators and signage.

The arts education program has taken an assertive position to provide arts opportunities for people with disabilities. AISC residencies are held annually at the Children's Care Hospital and School, the School for the Hearing Impaired, School for the Visually Impaired and the Human Services Center (mental health facility). Touring and AISC artist Patrick Sciannella, a member of *Double Play Flute and Tuba Duo*, is visually impaired and is a positive model for audiences.

Summary

The SD Arts Council serves its state well. The work of our agency proves that the arts do make a difference in the quality of life and prosperity of rural America. The Arts Council is an example of an effective and efficient service delivery system that successfully mixes public and private resources. We firmly believe that the SD Arts Council is a worthy investment of taxpayer dollars. It is a belief shared by our Governor, State Legislature and citizens.

Note on SD Arts Council's support material binders

The binders are placed in tote bags from South Dakotans for the Arts Day at the Legislature (held on alternative years of the Biennial Governor's Awards in the Arts). Traditionally legislators were given a framed art piece from a student in their district. This year SoDA printed the images on tote bags. They were enthusiastically received by legislators and the student artists. SoDA offered the bags for sale on its website. Parents, relatives and friends of the students plus the general public have purchased 376 bags so far. It is an excellent public awareness campaign since SoDA's logo and mission is on the reverse of the tote bags.



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H. South Dakota Arts Council Budget Chart

| Education | Underserved | Legislative | Category | SD Arts Council Funds | Other State Funds | Arts Midwest Funds | SoDA Funds | Description |
|-----------|-------------|-------------|---|-----------------------|-------------------|--------------------|----------------|--|
| | | | Support to Artists: | | | | | |
| | ✓ | | Artist Grants and Artist Collaboration Grants | 37,000 | | | | Awarded for artists' project and quality of work |
| | ✓ | | Folk Arts Apprenticeship Grants | 15,000 | | | | Master artist works with apprentice |
| ✓ | ✓ | | Touring Arts | 156,500 | | | | Grants to performing/visual artists for touring – paid per contracts |
| | | | Arts Education Grants: | | | | | |
| ✓ | ✓ | | Artists in Schools & Communities Residencies | 156,200 | 25,000 | | | One-week to semester-long residencies – grants awarded to sponsors |
| ✓ | ✓ | | Arts Education Institute and Arts Enhancements Grants | 50,000 | | | 7,835 | Institute activities and curriculum grants to schools |
| ✓ | ✓ | | Excursion Grants | 3,000 | | | | Helps transport young people to SDAC co-sponsored events. |
| ✓ | ✓ | | ArtsCorr | | 33,000 | | | Residencies in the state juvenile corrections facility |
| ✓ | ✓ | | After School Arts Program | | 50,000 | | | Residencies in Out of School Time sites |
| | | | Grants to Organizations: | | | | | |
| | ✓ | | Arts Challenge Grants | 350,000 | | | | General Operating Support for large organizations. Involves Challenge American and American Masterpieces funds. |
| ✓ | ✓ | | Small Organization Season Support Grants | 36,562 | | | | General Operating Support for smaller organizations |
| | ✓ | | Project Grants | 74,600 | | | | Specific arts activities, importation of musicians for small orchestras, and Performing Art Bank |
| ✓ | ✓ | | Professional Development, Technical Assistance, Arts Opportunity Grants | 10,000 | | | | Helps with attending learning experiences, bringing in expertise, and funding activities unknown at application deadline time. |
| | ✓ | | Statewide Services Grants | 57,500 | | | 37,016 | Assists statewide service organizations with programming. Involves Challenge America funds. |
| | | | SDAC Initiatives: | | | | | |
| | ✓ | | Public Awareness | 52,000 | | | 28,461 | Arts Alive publication and other public relations |
| ✓ | ✓ | | Inter Arts | 15,000 | | | 20,754 | Workshops, conferences & meetings |
| | ✓ | | Arts and Humanities Fund | 10,000 | | | | Jointly funded project(s) |
| ✓ | ✓ | | Poetry Out Loud | 20,000 | | | | Coordination and statewide contest |
| | | ✓ | Art for State Buildings | 20,000 | | | | Purchase art for public areas of state buildings |
| | ✓ | | Dance on Tour | 10,000 | | 20,000 | | Imports major company each year. Involves American Masterpieces funds. |
| | ✓ | | Prairie Art Management Institute | | | 2,000 | 34,161 | Supports three-day conference |
| | ✓ | | Traditional Arts Program | 38,000 | | | | Coordination and special folk arts programming |
| | ✓ | | Special Projects | 13,438 | | | | E-grant program set up costs |
| | | | SDAC Operations: | | | | | |
| ✓ | ✓ | ✓ | Personnel, administration, services, office, and programming | 285,409 | | | | Operation of the office, including Arts Midwest and NASAA dues |
| | | | TOTALS | 1,410,209 | 108,000 | 22,000 | 128,227 | |

In addition to SDAC funds, this budget includes three columns showing other revenues that are used to accomplish our plan each year. These revenues are not part of the State Arts Council's legislative appropriation.